

In Reply Refer To:
Mail Stop 802

Memorandum

To: Public Affairs Officer

From: Assistant Director for Information Systems

Subj: Audiovisual Authorization Request- Videotape on the Subject of
"Wide Area Information Servers (WAIS)"

Attached is Form DI-551, Audiovisual Authorization Request, pertaining to the proposed production of a videotape on the subject of Wide Area Information Servers (WAIS).

As you may be aware, the USGS has taken a leadership role in promoting the use of the information search and retrieval standards based on the public domain, freely distributed WAIS implementations. Among the many organizations that are now pursuing WAIS based on our contacts are the following:

- National Aeronautics and Space Administration
- Department of Commerce
- National Oceanic and Atmospheric Administration
- National Technical Information Service
- Patent and Trademark Office
- Environmental Protection Agency
- National Archives and Records Administration
- Government Printing Office
- Office of Management and Budget
- Defense Technical Information Center
- Department of Energy
- U. S. Department of Agriculture
- National Agricultural Library
- National Science Foundation
- National Academy of Sciences
- National Library of Medicine
- Consortium for an International Earth Science Information Network
- National Technology Transfer Center
- United Nations Environment Program
- International Geosphere/Biosphere Programme
- European Space Agency

We are now receiving many requests to provide information on WAIS to these and other organizations, internationally as well as throughout the U. S. We are also anxious to gain support for the WAIS approach among the many state agencies that have been active participants in the Earth Science Data Directory. Our approach thus far has been to send out

WAIS literature initially and wait for follow-up requests. While the literature is very well received, people need to see an actual demonstration to get a feel for the ease of use, the responsiveness, and the wealth of information available. Accordingly, we routinely follow up with personal visits to those sites we consider most critical to USGS interests. We have also offered half-day seminars here in Reston and these have been filled to capacity.

The proposed videotape is intended to take the place of an initial follow-up visit when requested by those who reviewed the distributed WAIS literature and need to see how it actually works. The videotape would also provide the opportunity to include testimonials from other users of WAIS, many of whom have used WAIS in novel and interesting applications.

I feel strongly that furthering the national and international acceptance of standards for information search and retrieval is closely aligned with the USGS responsibility to disseminate information on earth science. Production of the proposed videotape will greatly reduce the time and expense we would otherwise invest to reach the wide audience for such information.

James E. Biesecker

Attachment

cc: ADIS FILE
ADIS CHRON
OMS FILE
OMS CHRON
OMS READING

USGS: ISD: ECHRISTIAN:ejc: 11/4/92: (703) 648-7245

UNITED STATES
DEPARTMENT OF THE INTERIOR

AUDIOVISUAL AUTHORIZATION REQUEST

PROJECT SECTION A	To: Director of Public Affairs Office of the Secretary		From: Bureau/Office <i>U.S. Geological Survey, Information Systems Division</i>		Date Submitted																																								
	1. Working Title <i>Wide Area Information Servers (WAIS)</i>		2. Medium <i>videotape</i>		3. Format <i>Beta.com</i>																																								
	4. Estimated Running Time <i>40 minutes</i>		5. Total Copies Planned <i>100</i>		6. How will Project be Financed? <i>3-8001-5005</i>																																								
COST ESTIMATES SECTION B	7. ESTIMATED PROJECT COSTS AND STAFF TIME:																																												
			<table style="width:100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Contract</th> <th>Staff</th> </tr> </thead> <tbody> <tr> <td>A Script Development</td> <td>\$ <i>3,000</i></td> <td>\$ <i>50</i></td> </tr> <tr> <td>B Production Costs</td> <td>\$ <i>2,000</i></td> <td>\$ <i>50</i></td> </tr> <tr> <td>C Post production Costs</td> <td>\$ <i>3,000</i></td> <td>\$ <i>50</i></td> </tr> <tr> <td>D Duplication Costs</td> <td>\$ <i>1,000</i></td> <td></td> </tr> <tr> <td>E Talent Costs</td> <td>\$</td> <td></td> </tr> </tbody> </table>			Contract	Staff	A Script Development	\$ <i>3,000</i>	\$ <i>50</i>	B Production Costs	\$ <i>2,000</i>	\$ <i>50</i>	C Post production Costs	\$ <i>3,000</i>	\$ <i>50</i>	D Duplication Costs	\$ <i>1,000</i>		E Talent Costs	\$		<table style="width:100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Contract</th> <th>Staff</th> </tr> </thead> <tbody> <tr> <td>F Distribution Costs</td> <td>\$</td> <td>\$ <i>50</i></td> </tr> <tr> <td>G Travel & Per Diem Costs</td> <td>\$</td> <td>\$</td> </tr> <tr> <td>H Production Music Costs</td> <td>\$</td> <td>\$</td> </tr> <tr> <td>I Other</td> <td>\$ <i>1,000</i></td> <td></td> </tr> <tr> <td>TOTAL STAFF HOURS</td> <td></td> <td><i>200</i></td> </tr> <tr> <td>TOTAL ESTIMATED COSTS</td> <td>\$ <i>10,000</i></td> <td></td> </tr> </tbody> </table>			Contract	Staff	F Distribution Costs	\$	\$ <i>50</i>	G Travel & Per Diem Costs	\$	\$	H Production Music Costs	\$	\$	I Other	\$ <i>1,000</i>		TOTAL STAFF HOURS		<i>200</i>	TOTAL ESTIMATED COSTS	\$ <i>10,000</i>	
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8. Describe project, show evidence of need and cost effectiveness analysis. (Use additional sheet if necessary) <i>Project introduces new technical concepts for computer access to data and information. USGS will provide computer images and main narrator. Interviews will be conducted in Washington vicinity.</i>																																													
					9. Who is primary audience? Is there a secondary audience? What is total estimated audience? <i>Primary - Federal and State agencies; Secondary - International agencies, educational institutions</i>																																								
					10. What is the distribution plan? (Describe briefly) <i>Copies will be mailed on request following distribution of literature on WAIS.</i>																																								
					11. What is the estimated usable life of product? <i>Not more than four years, due to rapid technological change in computer field.</i>																																								
					12. Is product recommended for sale? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (If "Yes" specify) Is product recommended for rental? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (If "Yes" specify)																																								
					13. Is the project a cooperative effort with another government or private entity? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Give status)																																								
					14. Has SF-282 been completed? <input type="checkbox"/> Yes <input type="checkbox"/> No (Give status)																																								
15. Where and how will masters be stored? <i>Master video and computer graphics will be stored in Reston, 1SD.</i>																																													
APPROVAL SECTION D	16. Bureau Director of Public Affairs		17. Bureau Director																																										
	Signature _____ Date _____	Signature _____ Date _____																																											
AUTHORIZATION SECTION E	18. Assistant Secretary		19. Staff Officer, OS, Office of Public Affairs																																										
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TO BE COMPLETED BY AUDIOVISUAL OFFICER OFFICE OF THE SECRETARY			TO BE COMPLETED BY DIRECTOR OF PUBLIC AFFAIRS OFFICE OF THE SECRETARY																																										
<input type="checkbox"/> Project Request Approved <input type="checkbox"/> Project Request Approved, Except as Noted <input type="checkbox"/> Project Request Approved, Proceed to Develop But Submit _____ <input type="checkbox"/> Concept Disapproved <input type="checkbox"/> Requires SF-282			<input type="checkbox"/> Project Request Approved <input type="checkbox"/> Project Request Approved, Except as Noted <input type="checkbox"/> Project Request Disapproved <input type="checkbox"/> Comments:																																										
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